

Sharing the Data Love

Michelle Appel

Assistant Vice President, Institutional Research, Planning, and Assessment

Megan C. Masters, PhD

Director, Academic Technology Experience

Jess Wojton

Data Analyst, Institutional Research, Planning, and Assessment



UMD's Love Data Week: A Week In Pictures



What is Love Data Week?



LDW Planning dates/timeline

November

Kick-off meeting with Planning Committee to discuss ideas

January

Finalize sessions, design swag, update website

Love Data Week!

Feb 12 - 16, 2024
Open House & a week of sessions

December

Brainstorm session topics and what other units could be involved

February

Advertise via tabling events, emails, and fliers



UMD Love Data Week Partners

Academic Affairs

IRPA

College of Information

Faculty, Career Center

Division of IT

ATEX, Privacy

Athletics

Academic Success

Enrollment Management

OAT, Registrar

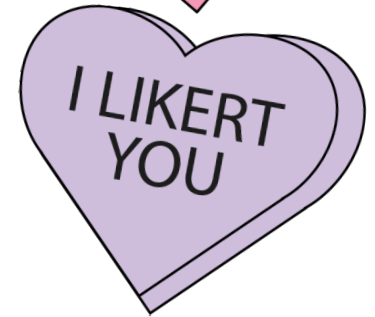
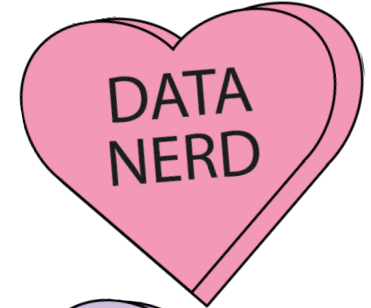
Libraries

Research Librarians

CAWG - Cross Campus



UMD Branding and Swag



UMD Love Data Week Website

[Click Here](#)



UNIVERSITY OF
MARYLAND

**FEARLESSLY
FORWARD**



BTAA Data Viz Championship

[Click Here](#)



Communication channels



Emails

Sent to students and faculty on various list-servs



Word of Mouth

Delivery of swag to campus partners



In-person outreach

Through a tabling events and hand delivered materials



Promotional videos and images

On screens in a variety of academic buildings



Write-ups

In DIT News site, *IT Insider*, and internal DIT newsletter, & TLTC Promotional material



Social media

Posts in DIT Facebook and Instagram, TLTC Instagram



Love Data Week Menu of Events



**FEARLESSLY
FORWARD**

LOVE DATA WEEK EVENTS

MONDAY, Feb 12th

10am-11am Using reports.umd.edu
2pm-3:30pm Qualitative Data
Analytics with NVivo

TUESDAY, Feb 13th

10am-11am Data Journeys and
Professional Pathways
2pm-3pm Explore CAWG Survey
Results
2pm-3:30pm Introduction to R

WEDNESDAY, Feb 14th

10am-2pm Data Open House
12pm-1:30pm Introduction to Python

THURSDAY, Feb 15th

12pm-1:30pm Introduction to ArcGIS
1pm-2pm Reporting Community
of Practice
2pm-3:30pm Introduction to Tableau

FRIDAY, Feb 16th

10am-11:30am ArcGIS Online Mapping
and Story Mapping
11:30-12:30pm Broadening Identity
Demographics in
Our Data

Scan here to see all
events and to register



irpa.umd.edu/lovedata



UMD's Dear Data Project



UMD's Dear Data Project



UMD's Data Open House



“Data are the Dialogue”



“Everyone's a data person”



Testudo was a huge hit



Small Group Discussion



How might this work at your campus?

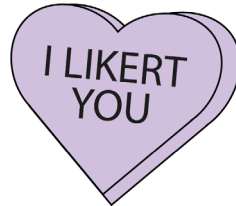
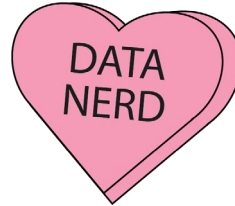
What support or help would you need?

What might be a first step?

Feedback from our survey respondents

Positives

Breadth of topics and events
Opportunities with BTAA
Open House w/ Testudo
Creativity of Dear Data
Inclusion beyond IRPA
Knowledge shared
Stickers



Things to Improve

Set the schedule earlier
So many options - almost too many
Get students involved earlier
Involve faculty - classroom opportunities
Start planning earlier
Hold Data Viz Championship Earlier



Key Takeaways and Lessons Learned

1 Don't go it alone
Involving other units spreads the work and generates great ideas

2 Dream Big
Getting don't discount ideas in the early stages - brainstorm

3 Plan Realistically
Look at your ideas and pick one or two big ones that you can do well

4 Reuse and Repurpose
Find things that you already have prepped that would be of interest to a wider audience.

5 Faculty are a Resource
Use them

6 Harness Student Enthusiasm
Go where they are and bring stuff



Love Data Committee Members

Connect with Us!

Michelle Appel
mappel@umd.edu

Megan Masters
mkrol@umd.edu

Jess Wojton
jwojton@umd.edu





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